



## Marriott International Signs Agreement with Courbet Héritage to Debut Four Points Flex by Sheraton in France



*Photo –Four Points Flex by Sheraton room concept*

**Paris, 4<sup>th</sup> March 2025** - Marriott International, Inc. (NASDAQ: MAR) announced it has signed an agreement with Courbet Héritage to open the first Four Points Flex by Sheraton hotel in France. The property will be a conversion of the existing Christ Roi Hotel in Lourdes, which will be renovated and expanded before opening as Four Points Flex by Sheraton Lourdes Sanctuaire. Expected to open in 2026, the midscale hotel will offer a unique blend of comfort, style, and flexibility, catering to both business and leisure travelers.

Antoine Sibieude, Development Director, France & Benelux Marriott International commented: "Signing our first Four Points Flex by Sheraton in France marks a significant milestone in expanding the brand's presence across the region. There is a growing consumer demand for midscale accommodation in the country and we look forward to working with Courbet Héritage to bring a reliable and affordable, seamless hotel experience to Lourdes. This collaboration also underscores Marriott's commitment to expanding its portfolio in France and providing travelers with more choices and quality experiences."

"This collaboration with Marriott International represents a significant step forward for Courbet Héritage, reaffirming our ambition to develop quality establishments and offer

Courbet Heritage société anonyme cotée sur Euronext Access (code : MLCOU)

58 avenue d'Iéna – 75116 Paris

[www.courbetsa.com](http://www.courbetsa.com) – [contact@courbetsa.com](mailto:contact@courbetsa.com)



unique experiences to our clients," says Laure Guillemin, Asset Manager of Courbet Héritage. "The transformation of the Christ Roi hotel into a Four Points Flex by Sheraton hotel opens up new possibilities for Lourdes as a must-visit destination for international tourism.

Launched in 2023, Four Points Flex by Sheraton is a conversion-focused midscale brand designed in response to growing consumer demand for reliable and affordable accommodations across the EMEA region. The brand aims to offer value-conscious consumers a seamless hotel experience in a convenient location, with principles of reliability, simplicity, and value in both the design and guest experience.

Four Points Flex by Sheraton Lourdes Sanctuaire is expected to feature 180 spacious guest rooms and modern amenities. The hotel will be situated in the heart of Lourdes, near the Lourdes sanctuary and the Massabielle Grotto.

With the anticipated addition of the Four Points Flex by Sheraton brand in France, the country will be home to 15 of the brands in the Marriott Bonvoy portfolio including The Luxury Collection, JW Marriott, Marriott Hotels, Sheraton, Moxy Hotels, each offering differentiated experiences across traveler segments and travel purposes.

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#### **About Marriott International**

**Marriott International, Inc.** (Nasdaq: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of nearly 9,100 properties across more than 30 leading brands in 142 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy®, its highly awarded travel program. For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com). In addition, connect with us on [Facebook](#) and @MarriottIntl on [X](#) and [Instagram](#).

#### **About Courbet Héritage**

Courbet Héritage, a listed company specializing in real estate development and the management of hospitality and real estate assets, stands out for its strategic commitment to long-term investments, typically spanning 5 to 10 years, with a primary focus on the tourism accommodation sector. Specializing in the renovation and repositioning of assets, Courbet Héritage executes its investments either directly or through strategic partnerships. The company's mission is to enhance tourist destinations and preserve French heritage, thereby actively contributing to the national tourism economy.

As the majority shareholder, OTT Heritage, led by Jean-François Ott, enables Courbet Heritage to benefit from extensive expertise and a proven track record, with over €4 billion in real estate transactions across Europe. This wealth of experience, combined with a capacity for execution, a vision for sustainable development, and a customer-focused approach, defines Courbet Héritage's investment and management strategy. This strategy allows the company to identify, acquire, and capitalize on bold market opportunities.

Listed on Euronext Access (ISIN: FR0004998318 – MLCOU), Courbet Héritage positions itself as an attractive investment opportunity for those seeking to engage with a company that embraces a sustainable and profitable approach to the real estate sector. Financial transparency and robust governance lie at the heart of Courbet Héritage's commitment to its investors and partners.

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**Media contacts:**

**Aurélié Csegezi**

Area Director of Communications Western Europe & Maghreb – Marriott International  
[aurelie.csegezi@marriott.com](mailto:aurelie.csegezi@marriott.com)

**Arnaud Houitte**

PR Manager Western Europe & Maghreb – Marriott International  
[arnaud.houitte@marriott.com](mailto:arnaud.houitte@marriott.com)

**Rebecca Chaussat**

Chief Communication Officer – Courbet Heritage  
[r.chaussat@courbetsa.com](mailto:r.chaussat@courbetsa.com)